

## **NEWPORT BEACH PUBLIC LIBRARY**

To: Board of Library Trustees  
From: Tim Hetherton, Library Services Director  
Re: Report of Library Activities – May 16, 2016 Meeting

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### **TIM HETHERTON, LIBRARY SERVICES DIRECTOR**

#### **Staffing**

We welcomed 3 new staff members in April. Danielle Doi and Melinda Vogel started on Monday, April 4th in their positions of part-time Library Assistants. Full-time Librarian, Nadia Dallstream joined the Children's team on April 25th. The recruitment for the Library Services Manager position opens on May 14.

#### **Electronic Village**

The 2<sup>nd</sup> floor public computer area was refurbished the last week of April. New individual carrels with power and USB plugs, along with new PCs were installed. The new workstations, which are similar to the workstations in the quiet study area of the 2013 expansion, include comfortable, adjustable desk chairs and more desk space per station. This project was generously funded by the NBPL Foundation.

#### **PLA Conference**

Librarian II Rebecca Lightfoot and Librarian I Hannah Haase attended the Public Library Association Conference in Denver from April 5 – 9. They enthusiastically returned to NBPL rife with information on circulating tech collections, data driven collection development, facility planning, customer-friendly space design, science, technology, engineering and math (STEM) programming, and building digitally inclusive communities. For all the Library staff unable to make the trek to Denver, virtual PLA Conference sessions were shown in the conference room on Thursday, 4/7th and Friday, 4/8th.

### **MELISSA KELLY, SUPPORT SERVICES COORDINATOR**

#### **Literacy**

Literacy volunteer, Helene Chaban was honored at the Orange County Spirit of Volunteerism Awards on April 28, 2016. Helene joined our program two years ago as a volunteer tutor with one adult learner. Soon, she took on another and another; teaching them not only literacy skills but changing their lives with her life skills lessons and friendship. In 2015, Helene stepped up to chair our annual fundraising event, The Gift of Literacy Luncheon. Her calm leadership and innate style inspired the committee and the community to support Newport/Mesa ProLiteracy, making the 2015 luncheon one of our most successful. Helene has not stopped here... always looking for the next mountain, she has now started to volunteer at the Friends of the Library bookstore. Helene has been a terrific asset to the Literacy program and the Library.

### **DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR**

#### **Branches**

For all Library locations the big news in April was National Library Week (NLW) which began on Sunday, April 10 and ended on Saturday, April 16. As always, City Leaders and Library Board

members were invited to participate in the weekly storytime of their choice. Mayor Diane Dixon presented Preschool Storytime at Balboa and Board of Library Trustee Jill Johnson-Tucker had a great time presenting Preschool Storytime at CDM. Additional special events to celebrate the week included magician Fantastick Patrick at CDM and a very interactive Let's Make Comics! workshop at Balboa.

Because of the close proximity of the date, it was decided that NLW was the perfect forum to celebrate the ten year anniversary of the opening of the Crean Mariners Branch (actual date April 20, 2006). The students at Mariners Elementary all made special birthday cards for the occasion which were put on display on two large bulletin boards in the Children's area and storytimes throughout the week reflected a birthday theme. The week ended with a bang when over 100 children and their adults were entertained with the comedy and magic of Abbit the Average and then stayed after the show to enjoy birthday cake, lemonade and freshly made popcorn. It's been a great ten years for Mariners and we wish them many more to come.

### **Youth Services**

Central also had many special and fun events to celebrate NLW. There were several special storytime guests as well. Board of Library Trustees who participated included Robyn Grant (Toddler Storytime) and John Prichard (Family Storytime). Tony Petros, City Council Member, read books and sang songs for Songs & Stories and City Manager Dave Kiff shared books about whales at Preschool Storytime. Author Stuart Gibbs, who has written several popular middle-grade series, appeared on April 12 where he read from his latest book, talked about writing, space and astronauts, fielded several questions and then signed books and took the time to talk to his eager fans and pose for pictures. There were additional special children's programs at Central beyond NLW. On Saturday, April 23 close to 300 hundred adults and children participated in a drop-in workshop presented by Child Creative Lab and focused on STEM based science activities. Stations were set up in various areas throughout the Children's room. On Friday, April 29 in place of the regularly scheduled Songs & Stories, Librarian Liz Aaron hosted a special bilingual Japanese/English storytime to celebrate Children's Day. Liz spent many years in Japan and delighted the audience of over 30 families with stories and songs done in both languages. Everyone made a carp windsock (koi nobori) as a take away for the day.

### **Teen Services**

Nothing new to report this month. YAAC took April off and will meet again in May.

## **NATALIE BASMACIYAN, ADULT SERVICES COORDINATOR**

### **New Library Assistants**

Part Time Library Assistants Danielle Doi and Melinda Vogel began their new positions the first week of April. They bring strong customer relations skills and spirit to serve the public. They are both assigned to Central.

### **Scienceflix Database**

Thanks to generous funding from the NBPL Foundation, the Library now offers access to the Scienceflix database. Scienceflix provides news, article, and videos to explore the world of science. Thank you to Librarian Evelyn Rogers for recommending NBPL subscribe to this database.

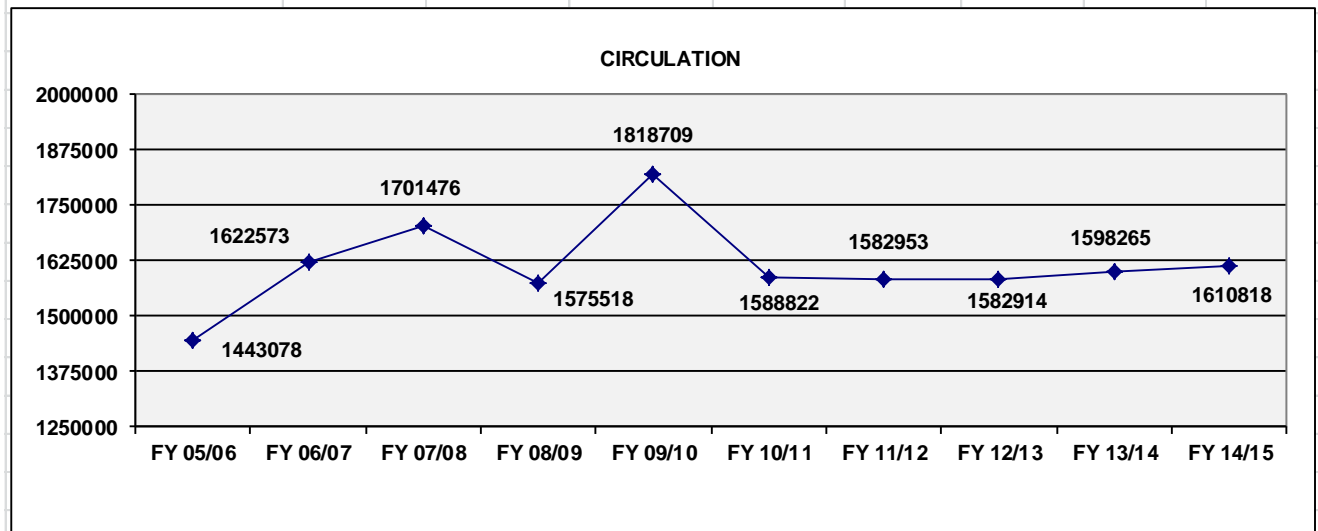
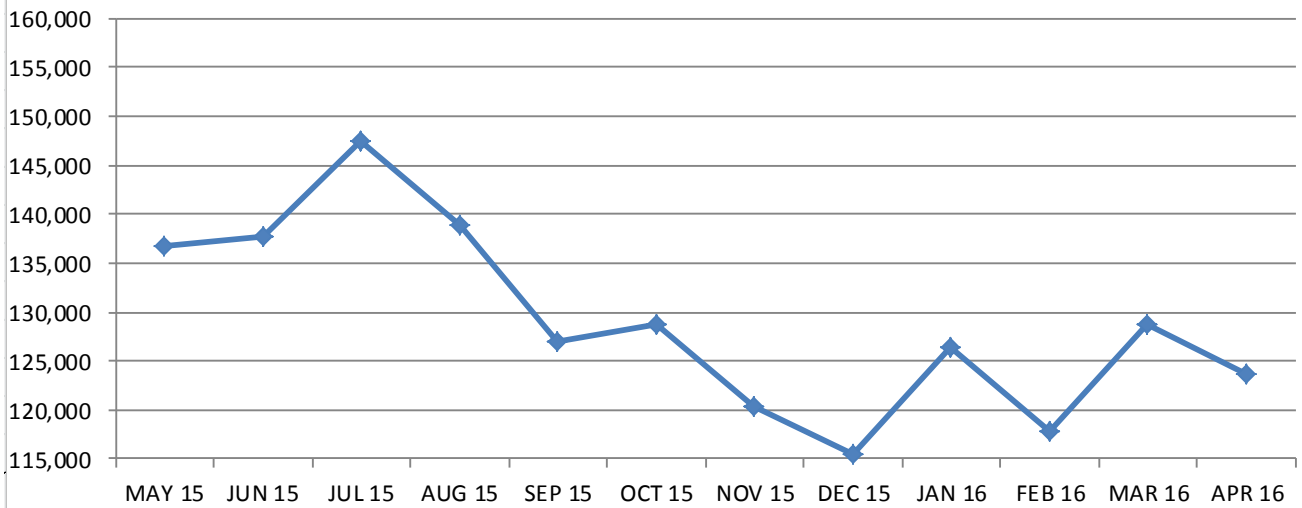
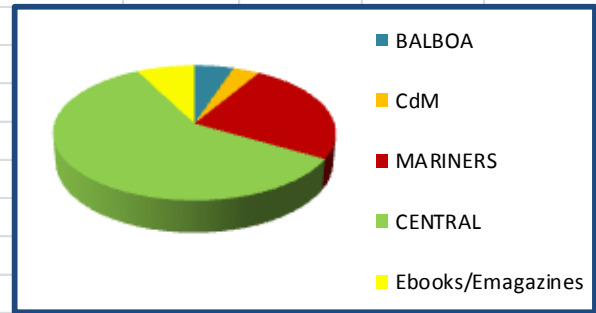
Proquest Articles Retrieved											
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	AVG.
Business Databases	195	306	199	250	257	355	301	356	421	317	296
Newspapers--Current	690	807	1583	1030	1216	2134	2196	1159	1897	1637	1435
Newspapers--Historical	2275	2621	1938	2044	2018	1696	1885	2507	1802	2359	2115
Magazines	31	26	50	68	170	52	45	53	155	81	73

Database FY Comparisons	YTD 15/16	YTD 14/15	JUL 2015	AUG 2015	SEP 2015	OCT 2015	NOV 2015	DEC 2015	JAN 2016	FEB 2016	MAR 2016	APR 2016	YTD 15/16
<b>Tracked by #searches</b>													
Ancestry	10057	13185	838	650	850	1173	1300	947	1983	917	1044	355	10057
A to Z Databases	3099	3427	573	390	546	123	300	186	260	258	208	255	3099
AskART	503	26	10	32	70	123	14	5	52	143	23	31	503
BioResCtr*	515	754	55	32	34	85	25	25	18	38	69	134	515
FoF Ancient Hist	544	591	20	9	69	121	27	42	15	69	36	136	544
GDL	101	226	4	12	7	14	27	9	2	12	6	8	101
GURL	1481	1659	70	75	100	129	163	212	43	95	414	180	1481
HeritageQuest	25026	7305	1777	2316	4150	3373	2623	2214	1585	1898	2845	2245	25026
Kids InfoBits	384	275	161	20	0	20	13	1	8	91	27	43	384
Lynda.com	37790	1713	372	2313	3156	3895	3222	3842	4363	5485	4806	6336	37790
LitResCtr	1877	2428	102	30	63	47	145	51	60	115	369	895	1877
Opposing Vpts*	1357	1307	351	5	17	30	43	100	54	93	121	543	1357
Nat Geo	423	259	3	12	26	56	28	34	24	55	160	25	423
Nat Geo Kids	113	27	62	5	0	4	4	8	4	2	4	20	113
NoveList Plus	1851	2101	217	115	139	190	284	160	186	107	177	276	1851
NoveList K-8 Plus	767	586	43	66	86	61	182	29	29	77	82	112	767
ProQuest	37350	28641	1030	2903	3605	3475	4110	2848	4813	4413	5083	5070	37350
Oxford Art Online	78	195	1	0	26	13	9	3	2	3	21		78
Ref USA Bus.	21710	21838	2038	1833	3688	2622	1552	1421	1337	2540	2492	2187	21710
Ref USA Res.*	1452	1440	87	68	138	25	202	102	81	164	219	366	1452
Tumblebooks	3109	9906	184	265	409	357	234	232	475	371	328	254	3109
World Book Online	333	531	14	16	17	18	39	25	45	49	19	91	333
<b>Tracked by #sessions</b>													
Cypress Resume	78	85	7	5	11	5	10	9	8	9	7	7	78
LiveHomework	56	195	8	1	18	19	10						56
Testing & EdRefCtr	493	396	74	84	74	49	30	36	20	38	39	49	493
Universal Class	1527	514	285	205	177	94	66	41	90	152	172	245	1527
<b>Tracked by #page views</b>													
Consumer Reports	19137	2170	1398	1884	2187	2090	2587	1720	2182	1735	1724	1630	19137
CultureGrams	2596	1741	336	74	167	107	11	101	162	1068	358	212	2596
Morningstar	47159	46484	4896	4881	9022	7452	5631	3825		6175		5277	47159
NetAdvantage	35606	40458	4585	3217	4962	5351	2720	2920	3692	2670	2435	3054	35606
RealQuest	1442	8058	99	64	284	174	99	160	195	80	141	146	1442
Rocket Languages	265	567	104	32	63	4	9	5	17	3	3	25	265
Value Line	166960	114387	14688	13442	14608	15712	17084	18204	19007	18662	17448	18105	166960

# NEWPORT BEACH PUBLIC LIBRARY - APRIL 2016

## CIRCULATION

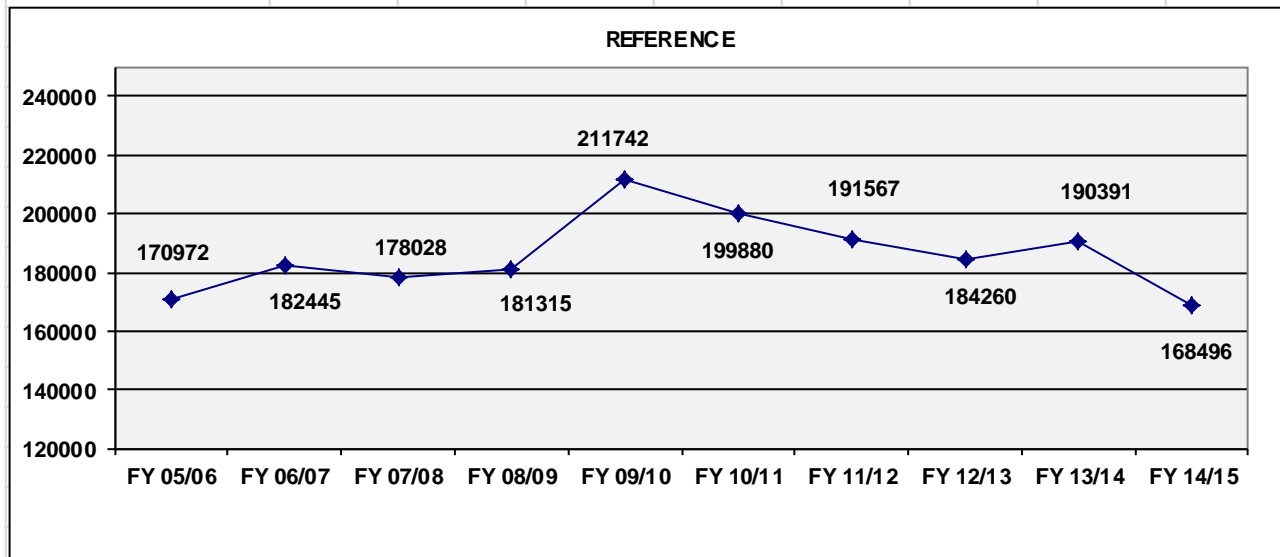
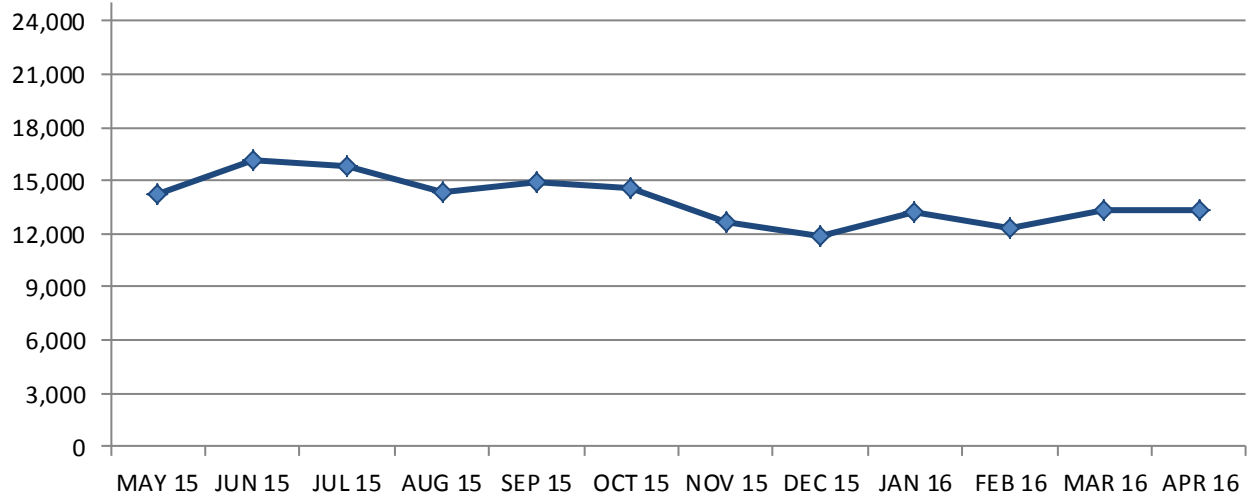
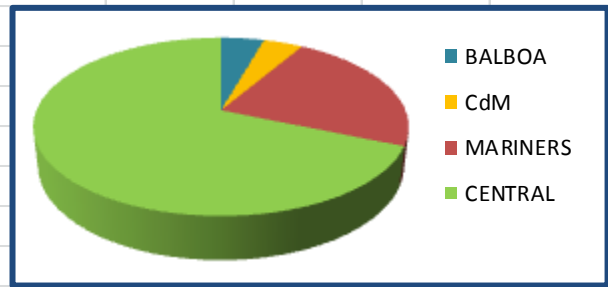
	Apr-16	YTD 15/16	YTD 14/15
BALBOA	6,353	69,567	74,775
CdM	4,320	46,539	51,046
MARINERS	30,533	315,854	340,602
CENTRAL	72,979	750,108	784,392
Ebooks/Emagazines	9,394	92,568	85,242
<b>TOTAL</b>	<b>123,579</b>	<b>1,274,636</b>	<b>1,336,057</b>



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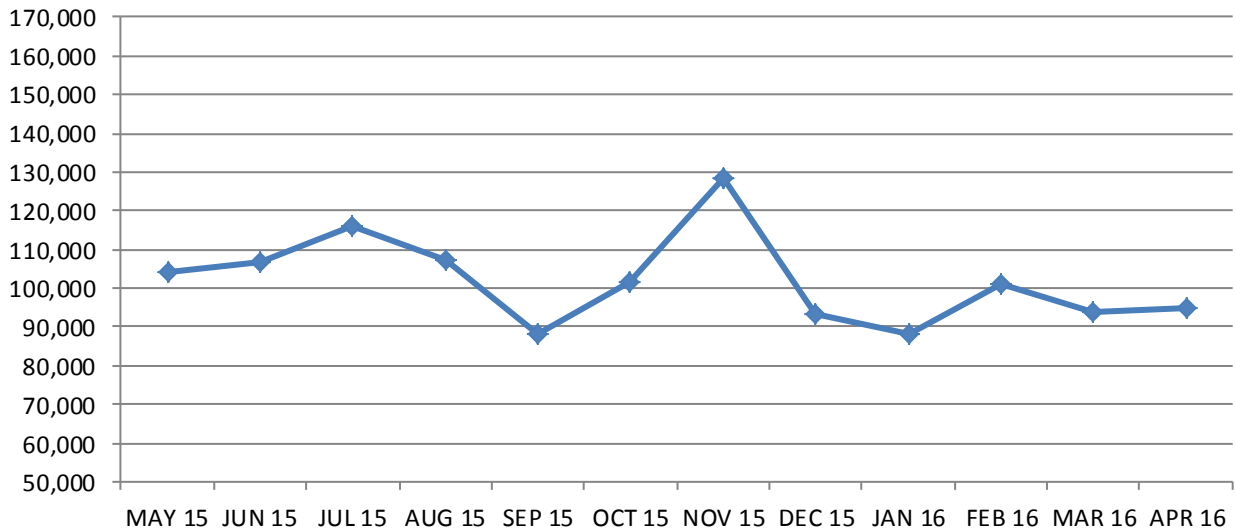
## REFERENCE

	Apr-16	YTD 15/16	YTD 14/15
BALBOA	593	6,238	7,970
CdM	544	5,901	6,721
MARINERS	3,050	38,609	48,402
CENTRAL	9,171	85,669	75,014
<b>TOTAL</b>	<b>13,358</b>	<b>136,417</b>	<b>138,107</b>

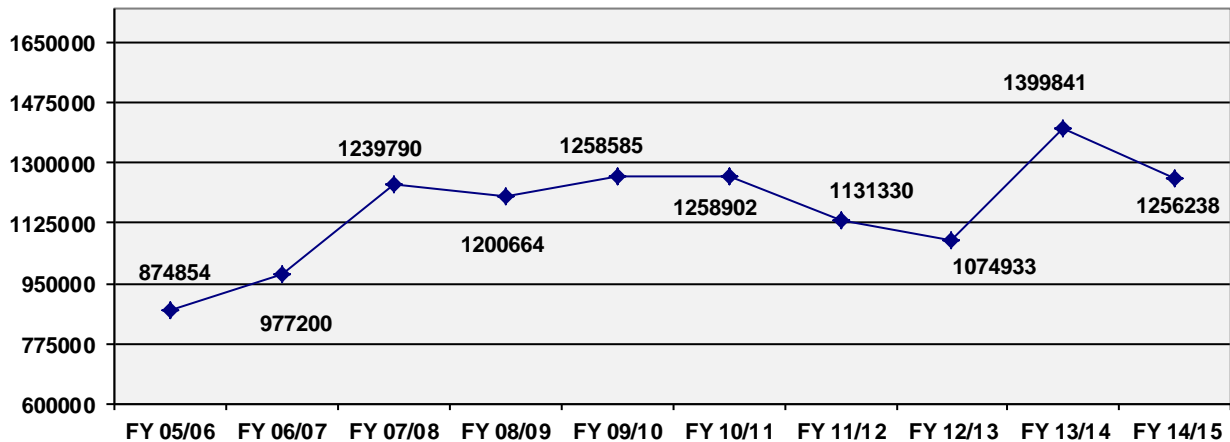


# **NEWPORT BEACH PUBLIC LIBRARY - APRIL 2016** **CUSTOMERS SERVED IN LIBRARY**

	Apr-16	YTD 15/16	YTD 14/15
<b>BALBOA</b>	4,241	43,157	46,428
<b>CdM</b>	3,883	35,067	34,741
<b>MARINERS</b>	23,820	230,695	245,520
<b>CENTRAL</b>	63,036	709,995	718,680
<b>TOTAL</b>	<b>94,980</b>	<b>1,018,914</b>	<b>1,045,369</b>



## **CUSTOMERS SERVED IN LIBRARY**



## NEWPORT BEACH PUBLIC LIBRARY - APRIL 2016

### PROGRAM ATTENDANCE

	Apr-16	YTD 15/16	YTD 14/15
BALBOA	102	1,269	1,014
CdM	90	6,007	5,762
MARINERS	1,083	9,037	8,325
CENTRAL	4,096	38,169	34,837
<b>TOTAL</b>	<b>5,371</b>	<b>54,482</b>	<b>49,938</b>

